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Submission open to all including students, non-healthcare professionals and community members.

**Type of submission\*:**

- 2,000 word essay
- 2-3 minute video

\*review details and requirements before submitting

**Deadline:**

**June 30, 2017**

**Prizes**

**1<sup>st</sup> - \$5,000**

**2<sup>nd</sup> - \$3,000**

**3<sup>rd</sup> - \$1,500**

**Honorable Mentions (\$250 each)**

**Note:** Only first 100 submissions will be accepted.

**Any questions?**

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**UCLA**

Center for East-West Medicine

**ANNOUNCES A**

# Publishing Competition

Improving the Safe and Effective Use of Chinese Herbal Medicine

## \$10,000 in Prizes

*Applicants should answer the following prompt:*

**How can more people benefit from the safe and effective use of Chinese herbal medicines?**

This may include a specific focus on:

- **Identifying and overcoming barriers** to the safe and effective use of CHMs. (Region specific)
- **Improving integration of CHMs** with conventional medical training programs and clinical practices, including increasing physician awareness and understanding of the potential benefits of CHMs.
- **Innovative CHMs training programs** within traditional Asian medical institutions.
- **The international use of CHMs**, including a comparative review of consumer education resources, media efforts, health practitioner training, regulatory control/policy, and manufacturer quality control.
- **Strategies for improving industry/academia/patient group collaboration** to enhance the safe and effective use of CHMs through consumer outreach and health service research.

Read more: <http://cewm.med.ucla.edu/news/herbcomp/>